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PRESS RELEASE

FlexiLume Dental LED System Receives FDA Approval

Mission, Kansas - August 18, 2014: EMCI is proud to announce that the FlexiLume Dental LED System has received regulatory clearance for sale worldwide, including FDA approval and CE mark. <u>www.emci.co/flexilume</u>.

Peter Lucas, COO of EMCI, says "The FlexiLume represents a paradigm shift in dental workflows that will improve doctor, hygienist, and patient experiences. We are very excited that we can now offer the product to dentists worldwide, and we believe strongly that it will be very popular."

"I believe that with this product we have achieved a whole new concept in operatory lighting systems. Access, visibility, and efficiency are very important procedural dependents for success within the operatory; the flexible extension arm delivers the light source directly where it is needed, and satisfies all of these elements. Placement of the light, curing tip, or transdental illumination on the tooth allows the clinician to achieve a "hands free" technique, and makes this system unbelievably easy to use. That alone, is worth the investment," says Dr. Irwin Boe, inventor and founder of Innovative Products, Inc. Innovative Products, Inc., is a Kansas-based corporation with numerous inventions and patents, and dedicated to constant innovation in the field of dentistry.

James Lucas and Peter Lucas founded EMCI in 2006. Its focus is medical device innovation and development. The company has a solid history in the medical device industry and is currently developing and commercializing a wide array of new, cutting-edge technologies.

Relatively unique in the industry, EMCI's work spans across several key areas:

- Large-scale production of devices already in the market
- Development of its own technologies
- Development, commercialization and manufacturing of licensed technologies
- Productive partnerships with intellectual property owners
- World-class medical device outsourcing

The company has capabilities that start with engineering, prototyping and regulatory and go all the way through manufacturing, large-scale production, and after-sales service and repair.

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