

Corporate Office
6950 Squibb Road, STE 300
Mission, KS 66202
855-239-6114

Research & Development
10900 S. Clay Blair Blvd, STE 500
Olathe, KS 66062
913-432-5321

Manufacturing
1111 Valley Ridge Drive
Grain Valley, MO 64029
816-847-2388



ISO 9001:2008 AND ISO 13485:2003 CERTIFIED, FDA REGISTERED AND COMPLIANT

PRESS RELEASE

EMCI Signs Long-Term License with Innovative Products, Inc.

Expands EMCI into Dental Market with Two New Products

Mission, Kansas, November 27, 2012: After nearly two years of discussions, EMCI and Innovative Products, Inc. have reached an agreement for EMCI to exclusively license two new inventions developed by Dr. Irwin Boe. The first invention, the Flexi-Lume, will reach the market in 2013, with the second confidential product to follow in 2014. With this new deal, EMCI expands its footprint into the dental space, while still leveraging its experience with design and manufacturing in an FDA regulated market space.

Peter Lucas, COO of EMCI, says "This product has been of interest to our company for quite some time. We are thrilled that we've been able to reach a multi-product license agreement with Innovative Products, Inc."

Innovative Products, Inc., is a Kansas-based corporation that has received proof-of-concept funding from the Kansas Bioscience Authority for the Flexi-Lume. It was the KBA that first introduced EMCI and Innovative Products, Inc. in 2010.

James Lucas and Peter Lucas founded EMCI in 2006. Its focus is medical device innovation and development. The company has a solid history in the medical device industry and is currently developing and commercializing a wide array of new, cutting-edge technologies.

Relatively unique in the industry, EMCI's work spans across several key areas:

- Large-scale production of devices already in the market
- Development of its own technologies
- Development, commercialization and manufacturing of licensed technologies
- Productive partnerships with intellectual property owners
- World-class medical device outsourcing

The company has capabilities that start with engineering, prototyping and regulatory and go all the way through manufacturing, large-scale production, and after-sales service and repair.

Contact: press@emci.co

1-855-239-6114

FOR RELEASE 9 A.M. CST, NOVEMBER 28, 2012